



Approved Provider for Continuing Education

## CONTINUING EDUCATION POINTS TRACKER

### CFRE International

Certifying fundraising executives  
Setting standards in philanthropy

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*CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.*

**Activity Organizer:** - Moceanic  
**Title of Activity:** - Online Course: Mid-Value Donor Super Course  
**Names of Presenter(s):** - Sean Triner  
**Dates and Location:** - Online, self-paced course at <http://my.moceanic.com>

**Applicable CFRE points** - 16.5 points for the full course

#### Introductory Webinar: All About Mid-Value Donors

- Video lesson (1.5 points)

#### Module 1: Maths of Mid-Value

- Video lesson (1.5 pts)  
 - Additional resources review & project work (1.5 pts)

#### Module 2: Release the Explosive Generosity Locked Inside Your \$100+ Donors...With These Proven Direct Mail Secrets.

- Video lesson (1.5 pts)  
 - Additional resources review & project work (1.5 pts)

#### Module 3: Stewardship

- Video lesson (1.5 pts)  
 - Additional resources review & project work (1.5 pts)

#### Module 4: Turn Mid Value Donors Into Major Gifts in a Week.

- Video lesson (1.5 pts)  
 - Additional resources review & project work (1.5points)

#### Module 5: Top tips for the conversation that gets the BIG gift from the mid value donor.

- Video lesson (1.5 pts)  
 - Additional resources review & project work (1.5points)

**Total number of points attained:**

16.5

**Date Started:** May 4, 2020

**Date Completed:** May 11, 2020

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder:**  
<http://www.cfre.org/education/my-education-finder/>