

CONTINUING EDUCATION POINTS TRACKER

Certifying fundraising executives Setting standards in philanthropy

CFRE International

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CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: Moceanic

Title of Activity: Online Course: 7 Steps to Create Record-Smashing Direct Mail

Names of Presenter(s): Jeff Brooks

Dates and Location: Online, self-paced course at http://www.moceanic.com

Applicable CFRE points: 12 points for the full course

INTRODUCTORY WEBINAR

Video lesson (1.5 pts)

MODULE 1

Video lessons (1.5 pts)

Additional resources review & project work (1 pt)

MODULE 2

Video lessons (1.5 points)

Additional resources review & project work (1 pt)

TOTAL NUMBER OF POINTS ATTAINED

MODULE 3

Video lessons (1.25 pts)

Additional resources review & project work (1.25 pts)

MODULE 4

Video lessons (1.5 pts)

Additional resources review & project work (1.5 pts)